



GLOBAL CITY MISSION

# Atlanta South Asian Initiative



*Making Disciples at the World's Crossroads*

# About Global City Mission Initiative

Global City Mission began with one urban missionary serving in The Bronx (New York City) before becoming a mission organization serving among the unreached, the unchurched, refugees, international students, and their neighbors in cities such as Phoenix, Philadelphia, Atlanta, & more. The vision of Global City Mission is:

*To enable disciple making initiatives in global cities around the world, beginning with North America.*

To advance this mission, Global City Mission works through three primary streams of ministry:

- Sending missionary catalysts to serve cross-culturally through life-on-life evangelism and planting communities of discipleship.
- Coaching & training individual believers to engage in evangelistic friendships & start discovery groups in their own communities.
- Equipping local churches to mobilize their members to reach their own communities and cities as disciple makers.

It is the aim of Global City Mission to advance disciple making in everything we touch, both through missionary engagement and through mobilizing, training, & equipping members of the body of Christ to impact their communities.





# Why South Asians?

Global City Mission is committing the next 5 years to enabling a South Asian disciple making initiative in Metro Atlanta.

- India is the most populous nation on earth.
- India is home to more unreached people groups than any other nation.
- The U.S. is the 3rd most common destination for Indian migrants.
- The Indian population in the United States is projected to continue growing from 5 million today to 25-30 million over the coming decades.
- Counties in Metro Atlanta are some of the fastest growing South Asian communities in the United States.
- Hinduism is one fastest growing religious demographics in Atlanta.
- Atlanta is a top 10 city in the U.S. for Indian, Nepalese, Pakistani, Bangladeshi, Burmese, & Sri Lankan populations.
- Many South Asian migrants to U.S. cities represent some of the least reached and/or least engaged people groups in their home country.
- In relation to the increasing populations there are relatively few efforts specifically focused on contextual outreach to Hindus & other South Asians in comparison to the growing populations present in American cities.

This 5 year commitment serves both as an acknowledgment that moving such an initiative forward faces realistic challenges and as a sign of Global City Mission's firm devotion to mobilize where there is a missional need.



# Mission Strategy

**Disciple Making:** The primary aim of ministry is to form the previously unreached into followers of Jesus. This objective shapes ministry strategy and actions.

**Contextual Evangelism:** How we communicate the gospel, plant communities of faith, & other ministry activities are aligned with scripture and fit the unique culture(s) of the people being reached. The seed of the gospel is planted in the cultural soil of the unreached people and can be transmitted faithfully within their cultural context(s).



**Multiplication:** To make an impact in the culture that reaches beyond our immediate ministry, we aim for multiplication of disciples, leaders, and groups/churches. Ministry methods are evaluated, in part, for their potential to lead to multiplication.

**Mobilization:** To reach as many as possible, the mission aims to mobilize & equip existing believers to actively share the gospel with their friends & neighbors.



## Ways to Get Involved

**Initiative Partners:** Empower the Atlanta South Asian Initiative by becoming a funding partner. Your partnership will help move this initiative forward. Go here to become a mission partner: [www.globalcitymission.org/global-cities/atlanta](http://www.globalcitymission.org/global-cities/atlanta).

**Mission Catalysts:** Become a Mission Catalyst among South Asians in Metro Atlanta. To learn more about becoming a cross-cultural missionary, contact us here: [www.globalcitymission.org/join-the-team/mission-catalyst](http://www.globalcitymission.org/join-the-team/mission-catalyst).

**College Internships:** Serve as a short-term intern in Atlanta and learn about the opportunities to impact unreached peoples in American cities, such as Atlanta. To learn more, go to: [www.globalcitymission.org/training/summer-internship](http://www.globalcitymission.org/training/summer-internship).

**Church Equipping:** Mobilize your church to become ambassadors of the gospel right where they are. Host a training in healthy conversational evangelism: [www.globalcitymission.org/training/church-equipping](http://www.globalcitymission.org/training/church-equipping).

**Prayer:** Pray for the nations next door. Some of the most unreached & unengaged people in the world are within reach in Metro Atlanta. Pray Luke 10:2 -- for laborers to the harvest -- and pray for open hearts to the gospel among unreached peoples in Atlanta.

Begin by going to one of the links above or contact Joey Durmire, Director of Mobilization, directly at: [joeydurmire@globalcitymission.org](mailto:joeydurmire@globalcitymission.org).



# Contact:

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